



Jayme Terrell

Director

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Jayme is a director with experience across firm development, marketing, and communications. She began her career at Saltmarsh in 2012 and has since served in several roles supporting the firm's growth and business-to-business initiatives. Her primary areas of experience include leading corporate marketing, communications, recruiting, and talent development programs. As Director of Firm Development & Communications, she works closely with firm leadership to implement strategies that promote growth, strengthen culture, and enhance team engagement.

Education

B.S.B.A. Comprehensive Marketing - University of West Florida

Certifications

Association for Accounting Marketing (AAM)

Convergence Coaching Transformational Leadership Program (TLP) Graduate, 2019

InWeekly Rising Star, Class of 2019

Professional Affiliations

UWF Alumni Association

Krewe of Hip Huggers

Positively Pensacola



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