



Jeff Clark

Director

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Jeff is a director with experience across outsourced accounting and advisory services. He began his career in public accounting over 35 years ago, focusing on delivering strategic financial solutions. His primary areas of experience include providing financial analysis, fractional CFO services, and strategic consulting.

His approach blends modern accounting practices with technology to improve data quality, increase efficiency, and provide actionable insights that support long-term financial performance. Prior to joining Saltmarsh, Jeff spent 22 years in leadership at BDO USA, LLP, where he transformed the client accounting services team through innovation and a strong focus on client success. He is recognized for his expertise in operations, finance, and technology and is a trusted advisor to businesses across industries.

Education

B.B.A. Accounting - Western Michigan University



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